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**NALYTICS**  
search rediscovered

# Turning Data into Knowledge



SEARCH



DISCOVER



ANALYSE



NALYTICS  
search rediscovered

# How do we help?



Full Disclosure  
- we have  
removed the  
M&M so no-one  
dies!



# AI – Artificial Intelligence

WHY?  
Why?  
Why?  
Why?  
Why?  
Why?  
Why?  
Why?  
Why?  
Why?



**NALYTICS**  
search rediscovered

AI – Artificial Intelligence

Machine Learning

Natural Language Processing

Predictive Modelling

Are you ready for AI?

# Turning Data into Knowledge



WHOLE  
DOCUMENTS



DOCUMENTS  
BY SECTION

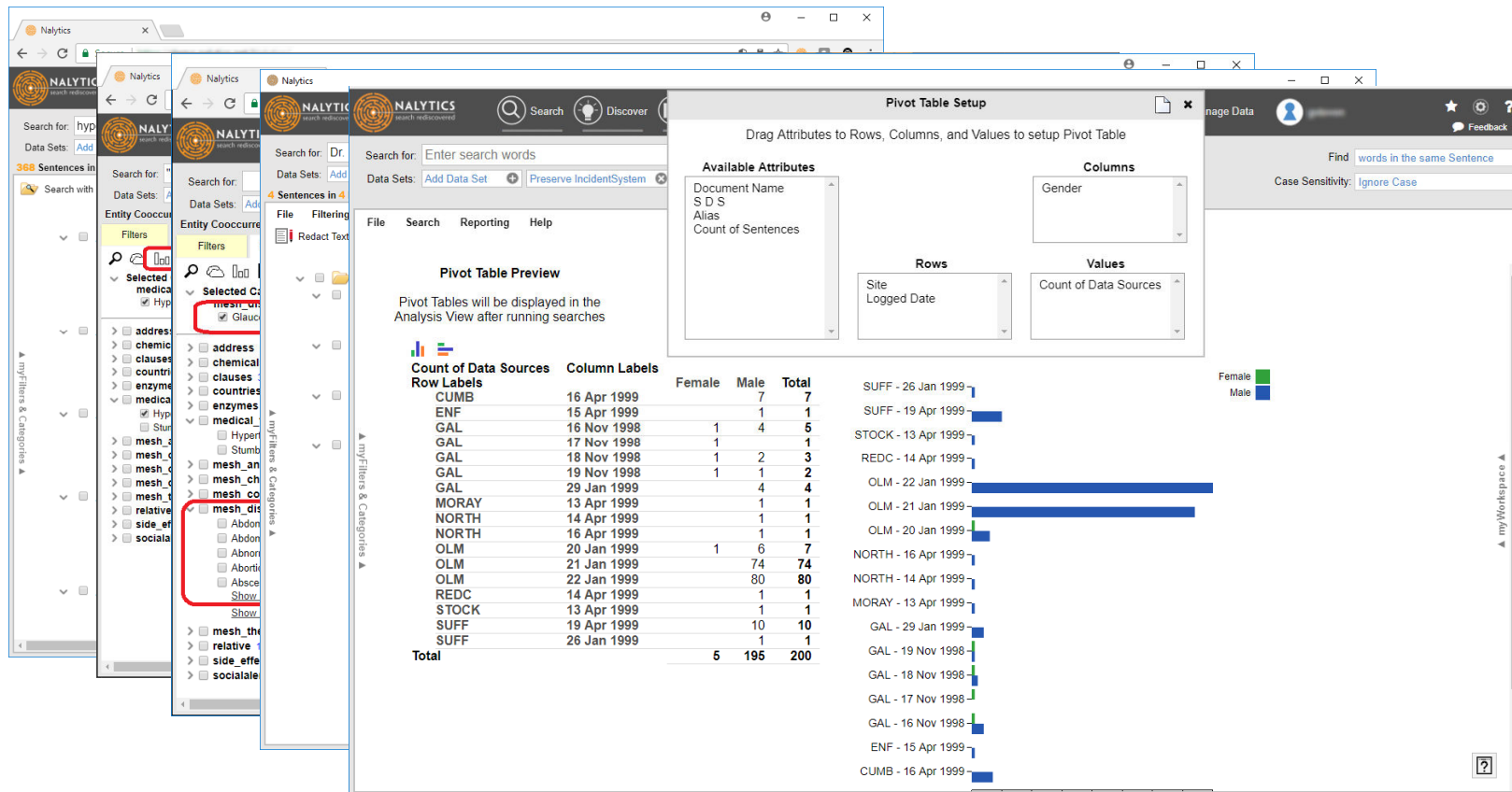


CONTENT BY  
PARAGRAPH



A SINGLE  
SENTENCE

# Why do we store the index in a different format?



The screenshot displays the NALYTICS interface with several overlapping windows. The primary window is the 'Pivot Table Setup' dialog, which allows users to configure a pivot table by dragging attributes to Rows, Columns, and Values. The 'Available Attributes' list includes Document Name, S D S, Alias, and Count of Sentences. The 'Columns' field is set to 'Gender', and the 'Values' field is set to 'Count of Data Sources'. The 'Rows' field is set to 'Site' and 'Logged Date'.

Below the dialog is the 'Pivot Table Preview' window, which shows a table of data. The table has columns for 'Count of Data Sources', 'Column Labels', 'Female', 'Male', and 'Total'. The rows are labeled with site names and dates. A bar chart to the right of the table shows the distribution of data across sites, with bars for each site and date combination. The legend indicates that blue bars represent 'Female' and green bars represent 'Male'.

Count of Data Sources	Column Labels	Female	Male	Total
CUMB	16 Apr 1999	7	0	7
ENF	15 Apr 1999	1	0	1
GAL	16 Nov 1998	1	4	5
GAL	17 Nov 1998	1	0	1
GAL	18 Nov 1998	1	2	3
GAL	19 Nov 1998	1	1	2
GAL	29 Jan 1999	4	0	4
MORAY	13 Apr 1999	1	0	1
NORTH	14 Apr 1999	1	0	1
NORTH	16 Apr 1999	1	0	1
OLM	20 Jan 1999	1	6	7
OLM	21 Jan 1999	74	0	74
OLM	22 Jan 1999	80	0	80
REDC	14 Apr 1999	1	0	1
STOCK	13 Apr 1999	1	0	1
SUFF	19 Apr 1999	10	0	10
SUFF	26 Jan 1999	1	0	1
<b>Total</b>		<b>5</b>	<b>195</b>	<b>200</b>

- Precise Searching in context
- Enhanced Discovery of entities
- Relationships between Discovered entities
- Redaction of any information
- Analysis for quantity reporting (great for Fol and SARs)

# Curated Search



*”A curated content and search platform enables a focused, better data approach to text analysis”*



On the Radar: Nalytics.com  
enables enterprise search for users  
without enterprise budgets

A curated content and search platform enables a  
focused, “better data” approach to text analysis

Publication Date: 05 Dec 2016 | Product code: IT0014-003189

Paige Bartley







# Why Nalytics?

WHY?  
Why?  
Why?  
Why?  
Why?  
Why?  
Why?  
Why?  
Why?  
Why?